



StandWithUs UK Emerson Fellowship Requirements

UK Emerson Fellow Selection Criteria

You must:

- Be able to attend the StandWithUs Emerson Fellowship Training Seminar in London, UK on September 6-8, 2020.
- Be able to attend the StandWithUs International Conference: Israel in Focus in January 22nd – 24th 2021, in Los Angeles, CA.
- Be a student leader fostering a group of students dedicated to educating about Israel on campus or hold a leadership position within an existing society to do the same.
- Be able to attend educational sessions every 3 weeks in London. Up to 60% of transportation costs minus the first £15 will be covered. Reimbursement to be determined on a case by case basis dependent on location, including for Scotland students. You must commit to attending a minimum of 4 out of 6 sessions in person. No travel reimbursement will be made for trips within London. We do not cover travel by Ubers, Taxis or cover petrol costs.
- Commit to exclusively represent StandWithUs UK on campus as a StandWithUs UK Emerson Fellow. This is an exclusive fellowship, and fellows are not allowed to represent other national pro-Israel organizations in tandem with the StandWithUs Emerson Fellowship. This does not exclude participation and coordination with other campus organizations. We encourage such collaborations in support of your campus work. When working with other organizations it must be clear to all you do so in the capacity of a StandWithUs UK Emerson Fellow.

If accepted, UK Emerson Fellows are required and expected to:

- Recruit a replacement at the end of the year.
- Recruit at least 1 peer to apply to the January International Conference: Israel in Focus. Emersons attend for free but there will be a fee for other student leaders.

Exemplary fellows will receive:

- If all expectations of the fellowship are met, Emerson Fellows in the UK will receive a £700 stipend at the end of the academic year, as well as:
 - o Priority access to StandWithUs speakers, grants, and materials.
 - o The opportunity to apply for internships in the StandWithUs Jerusalem office.
 - o A chance to receive the Roberta Seid Award for Courage and Leadership which includes a week-long internship in our Israel office OR £350 towards your next trip to Israel.
 - o Access to the new StandWithUs Alumni Network and priority access to internships and job opportunities in the StandWithUs UK office.

Guidelines for Events and Expectations



1. Emerson Fellows are tasked to run at least 3 Israel education events on campus throughout the year, one of which must be in collaboration with another society:

- **Requirement-** One of these events must be organised in collaboration with another on-campus society or group that isn't the Jewish or Israel society. One of these events must be a presentation led by you.
- Some examples of other program options include:
 - o Organising a panel debate about Israel with academics and other expert panelists.
 - o Co-hosting Israeli academics with other groups such as the Law or Politics society.
 - o Organising an Israeli startup or culture event that educates your campus community about the positive contributions of Israel to the world in different spheres such as tech, environment, cybersecurity etc.

2. Emerson Fellows are tasked to organise and facilitate an event under the Peace Week UK national campaign initiative in term two.

-Requirement – Must include original media content to promote the specific event and/or the broader campaign ethos.

- o Run a StandWithUs 'Israel-O-Meter' opinion poll to encourage dialogue on campus about Israel.
- o Host an Israel themed party e.g Tel Aviv Takes London, Blue and White Night Social etc.
- o Host a Film screening that promotes dialogue and encourages students to further their knowledge about Israel.

3. Emerson Fellows are tasked to organise one Israel themed social in term one.

-Requirement – Must reach a minimum of 30 people and be in collaboration with a minimum of one other society on campus.

Some examples of Israel themed social include:

- o Organise an Israel fest that attracts a broad audience of student leaders, for example, Tel Aviv Takes London.
- o Organise a shakshuka or Israeli food workshop with the Vegan Society.
- o Organise an Israel themed 'blue and white' night in your Student Union club.

4. Fellows are required to submit comprehensive reporting to their campus coordinator one week after each scheduled event. This includes

- o At least 4 good quality photos of participants engaged in the program.
- o A completed program report evaluating the impact made on campus, a comprehensive budget report including a breakdown of costs and loss and profit if money was used from your Emerson fellowship bursary.

5. Emerson Fellows are required to create a year-long Campus Strategy plan with their Campus Coordinator and to write one end of year report:

-Year-long Campus Strategy- DEADLINE: 12th October 2020



- Create a year-long campus strategy and work with two of your fellow board members to evaluate where you are currently and where you hope to be at the end of the year. This will help you create an overall strategy for your group. This should take you a total of 1-2 hours and must be done with the help of your Campus Coordinator.

-End of the year report. DEADLINE: 5th April 2021

- Fellows should write a written report at the end of the academic year about your experience as an Emerson Fellow or before you elect a new committee and/or replacement. The report should include, but not be limited to:
 - Most successful program and why
 - Least successful program and why
 - What you gained personally from the fellowship
 - What your campus gained from the fellowship
 - Additional Feedback
 - Regarding SWU staff assistance
 - Ideas for next year
 - Working with other organizations on their campus

Evaluation

- Fellows will be evaluated throughout the year based on the following criteria:
 - Impact and quality of the initiatives and programs run throughout the year
 - Creativity on campus
 - Media exposure
 - Leadership skills
 - Peer recommendations
 - Communication with StandWithUs Campus Staff
 - Fulfilling all event and reporting requirements on time.